



# GAURAV NAIK

CREATIVE IDEATOR

SPACE VISUALISER


3D DESIGNER


## ABOUT ME

A digital artist with a strong focus in 3D Modelling, Animation and Walkthrough within the events industry. I am really passionate about creating unique, outside this world concepts with 3DS Max and have been helping clients achieve their communication goals for over 13 years. Have lead, trained and mentored a team of 15 artists (of various expertise) - ensuring high standard of work, while meeting deadlines for over 8 years now.

## CONTACT

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## RECOGNITION

- Out of the Box Thinking' for Mini Cooper Club Man Launch
- Special Recognition for Ultratech Russia Offsite
- Wow and EEMA Awards for several years

## SKILLS

- 3DS Max
- Photoshop
- Autocad
- Premiere Pro
- Corel Draw
- After Effects

## EDUCATION

- Pursuing Diploma in Unreal Engine from Bluestone
- Diploma from Maya Academy of Advanced Cinematics, 2009
  - 3d Animation
  - Visual Effects
- S.Y.B.Sc. from Patkar College, Mumbai 2007

## EXPERIENCE

- Laqshya Live Experiences Pvt. Ltd.  
*Deputy General Manager | Jun 2018 - Present*
- Geometry Encompass Events Pvt. Ltd.  
*Group Head | Feb 2016 - Jun 2018*
- Seventy Seven Entertainment Pvt. Ltd.  
*Sr. 3D Visualizer | Jun 2015 - Feb 2016*
- Shobiz Experiential Communications  
*Sr. 3D Visualizer | Feb 2015 - Jun 2015*
- George P Johnson Events  
*Associate Art Director | Dec 2014 - Jan 2015*
- THOT Media Pvt. Ltd.  
*Sr. Designer | Jun 2011 - Nov 2014*
- TIC Event Management Group  
*Sr. Executive | Mar 2009 - May 2011*

# KEY DELIVERABLES & CLIENTS

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## Laqshya Live Experiences Pvt. Ltd.

- Leading a team of 15 members of both 3D & 2D team
- Completed sets of complex drawings that include multiple views of detailed electrical and assembly drawings
- During the pandemic, quickly adapted to the needs of the industry and not only designed but successfully executed Virtual Events
- Worked on several International Projects
- **Key Clients – Facebook, Google, Meta, Instagram, Ultratech, Lodha**

## Geometry Encompass Events Pvt. Ltd.

- *Lead a team of 6 members in 3D*
- *Ideation to execution conversion ratio increased to 90%*
- *Promoted twice for exceptional designs and achieving strict deadlines*
- *Consulted with project managers before each project to discuss art direction and created show theme layouts and 3D renderings for general contracting shows while monitoring quality control*
- **Key Clients – ICICI, GA, Mini Cooper, Audi, BMW, Automobile, P&G, IPL, Asian Paints, TedX**

## Seventy Seven Entertainment Pvt. Ltd.

- *Worked on Premium Wedding Events in addition to Corporate Events*
- *Ideation to execution conversion ratio increased to 75% for 2 consecutive years*
- **Key Clients – Abbott, Adlabs, Repsol, Raymond, Sanofi**

## Shobiz Experiential Communications

- Was chosen to work singlehandedly on special events of the firm
- Strived to make cost effective designs without compromising on the quality
- **Key Clients – SAP, Accenture, HUL, Economic Times, Nissan**

## George P Johnson Events

- Had the opportunity to work with crème-de la-crème clients of the firm
- **Key Clients – DHL, Volkswagen, Facebook**

## THOT Media Pvt. Ltd.

- Rewarded with Silver WOW Award for exceptional design of TATA Motors 8 Car Launch
- Upgraded my lighting skillset and learned plugin: V-Ray
- **Key Clients – Tata Motors, Hindustan Times, WeChat App, Google Youtube, India Design Forum (IDF)**

## TIC Event Management Group

- With only academic knowledge of 3DS Max, I was given an opportunity by TIC to gather practical aspects of 3D Designing
- I graduated from Trainee to Senior Executive within a span of 2 years
- **Key Clients – Shell, Fiat, Skoda, Kingfisher**